



RETENTION

**2023 Top 25 Companies – Total Members Who Rejoined*
(as of July 1, 2023)**

RANK	COMPANY	MARKET	RETENTION
1	AIA-China	China	2,410
2	AIA Co., Ltd	Thailand	1,984
3	AIA International Limited	Hong Kong, China	1,659
4	Sony Life Insurance Co	Japan	1,414
5	Prudential Life Ins Co Ltd	Japan	1,288
6	Mingya Insurance Brokers Ltd	China	1,098
7	Manulife(International)Ltd-Hong Kong	Hong Kong, China	1,058
8	AIA Singapore Private Limited	Singapore	1,016
9	New York Life	United States	998
10	Prudential Vietnam Assurance Private Limited	Vietnam	913
11	Prudential Assurance Company Singapore (PTE) Limited	Singapore	791
12	AIA Bhd	Malaysia	767
13	Tata AIA Life-India	India	729
14	Great Eastern Life - Singapore	Singapore	709
15	MetLife Insurance KK	Japan	664
16	Cathay Life Insurance Co, Ltd	Chinese Taiwan	632
17	Ping An Life Insurance Co of China, Ltd	China	613
18	Nan Shan Life Ins Co Ltd	Chinese Taiwan	597
19	Manulife Vietnam Limited	Vietnam	589
20	CITIC Prudential Life Insurance Co Ltd	China	555
21	Gibraltar Life Insurance Company Ltd	Japan	544
22	Prudential Hong Kong Limited	Hong Kong, China	537
23	Prudential Assurance Malaysia Berhad	Malaysia	528
24	PT Prudential Life Assurance	Indonesia	520
25	Seguros Monterrey New York Life SA de CV	Mexico	507

**Measures the number of retained members from the previous membership year.*